

# Defining the Vision and Planning for the Job Ahead

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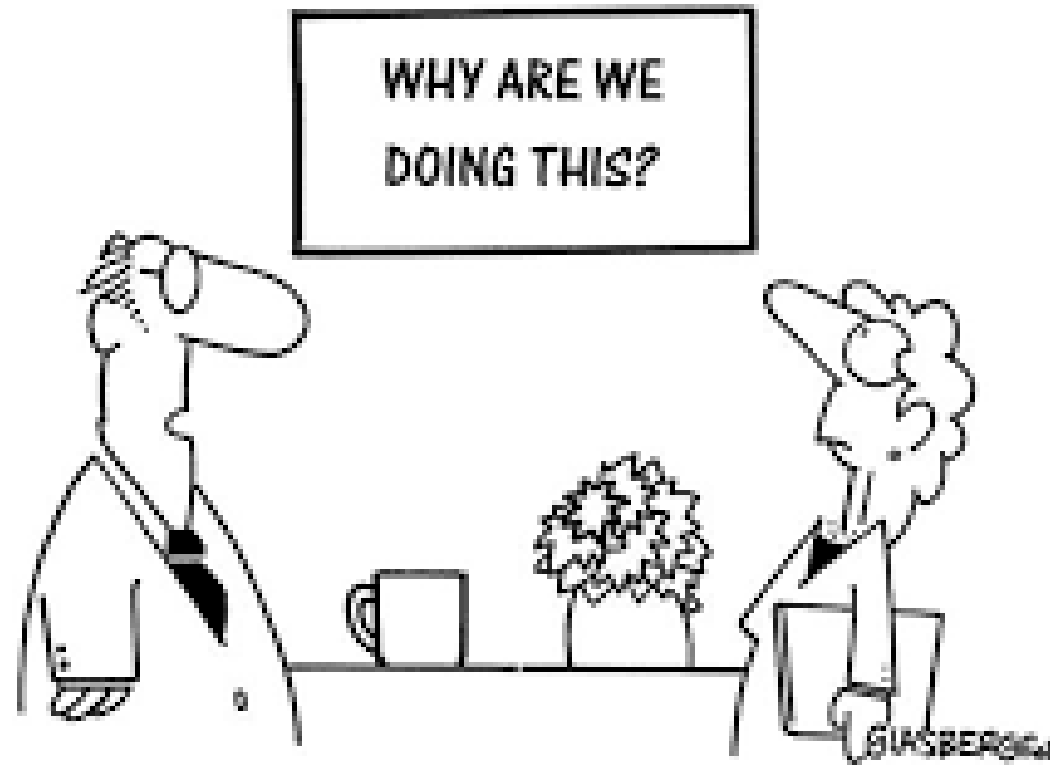
# Building scheme: disaster?

Gone for materials.  
Back in a couple of weeks.



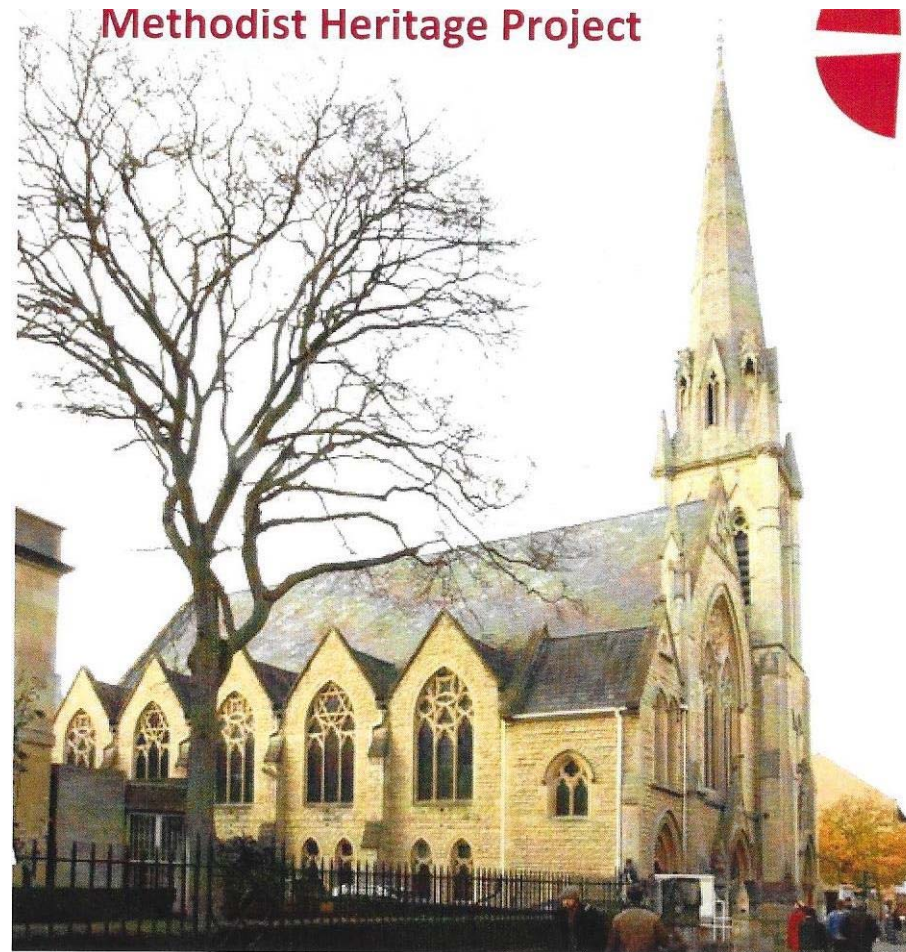
# Building scheme: distraction?

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**"It's not a great mission statement,  
but we'll revise it if things get better."**

# Building scheme: opportunity?



# Key questions:

Who are we?

# Key questions:

Who are we?

- Size
- Age profile
- Diversity
- Stories we tell about ourselves
- Stories others tell about us ...

# Key questions:

Where are we?

# Key questions:

Where are we?





# Key questions:

Where are we?



# Key questions:

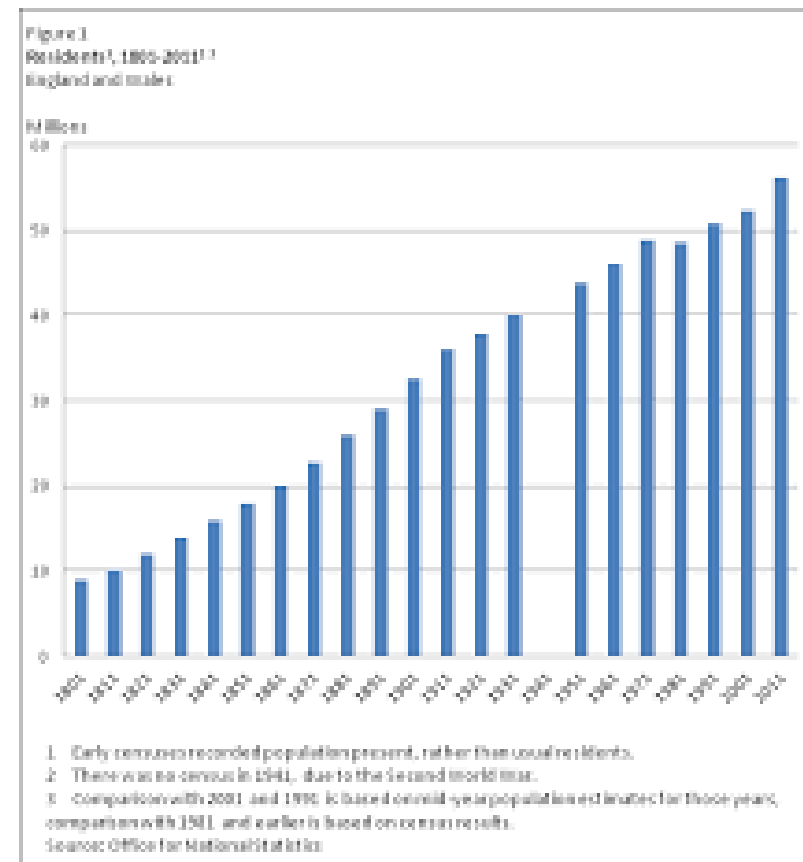
Where are we?



[www.alamy.com](http://www.alamy.com) - D8KCP-011

# Key questions:

Where are we?



# Key questions:

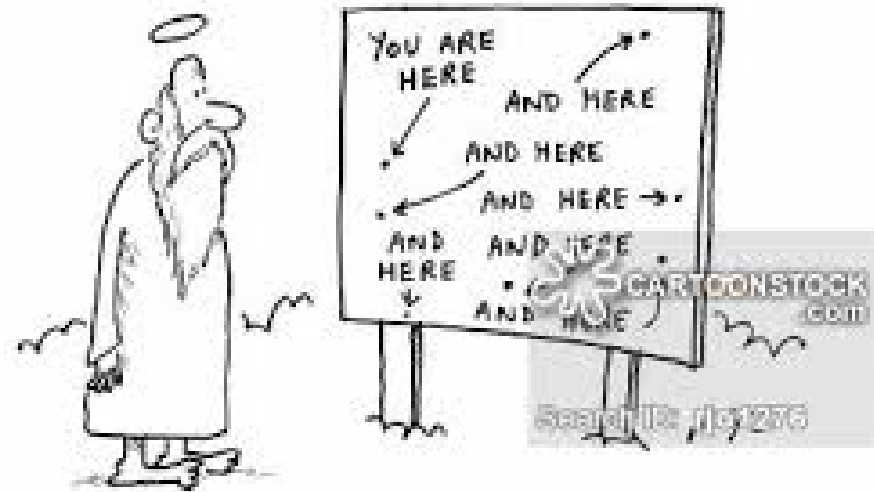
Who is here with us?

# Key questions:

What is God doing here?

# Key questions:

What is God doing here?



God's map of the universe

# Key questions:

What is God calling us to do here?

# Key questions:

What have we got?



# Key questions:

What do we need?

What will people do here?



# Capturing the stories



# Learning lessons from the past



# Setting the good news agenda



# Letting your mission inform your interpretation

- What is the first thing people will see or read?
- What overall message do you want a visit to communicate?
- How can you engage and interest a wide variety of visitors?
- How do you help someone seeking faith?
- What impressions will people take away?

'Open to God, open to all'

[www.wesleymem.org.uk](http://www.wesleymem.org.uk)