



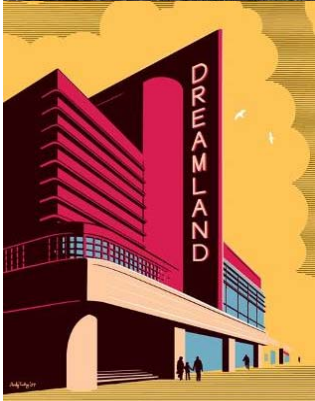
Awarding funds from

The National Lottery®

What we will cover

- HLF outcomes
- Planning a successful HLF funded project
- Case studies
- HLF support





Who we are

- A National Lottery good cause
www.lotterygoodcauses.org.uk
- Largest dedicated funder of heritage in the UK
- Nationally, we have around £300 million to spend in 2017/2018
- We have a number of different funding programmes. Grants start from £3000.
- All money from National Lottery ticket sales



The South East England region

Priority Development Areas

North Kent

Dartford, Gravesham, Medway, Swale

East Kent

Thanet, Dover, Shepway

Costal West Sussex

Arun, Worthing & Adur

South East Hampshire

Gosport, Portsmouth, Havant

Applicants within these Local Authorities
can receive extra **help and support** from
HLF Development team



**How will your project make a lasting difference
to heritage, people and communities?**





The **difference** HLF
wants to make:

**A lasting difference for
heritage and people**
Heritage Lottery Fund
Strategic Framework
2013 - 2019

Achieved through
14 HLF Outcomes



Our outcomes framework – what is it?

- The **difference** your project will make
- We have 14 outcomes grouped in three categories:
 - **heritage**
 - **people**
 - **communities**
- Proportionate to the level of funding requested
- All projects must achieve one or more outcomes (not all!)
- www.hlf.org.uk/looking-funding/difference-we-want-your-project-make



Outcomes for **HERITAGE**

- In better condition
- **Better managed**
- Identified/recorded
- Better interpreted and explained



Heritage will be **better managed**

Activity

**Creating a
Management &
Maintenance
Plan**



Difference it will make

- Protecting the capital investment
- Better planning for future spending
- Avoiding surprises!

**Hiring project
staff**



- Developing new resources
- Delivering more activities
- Building capacity

Outcomes for **PEOPLE**

- Changed their attitudes and/or behaviour
- Developed skills
- Had an enjoyable experience
- **Learnt about heritage**
- Volunteered time



People will have learnt about heritage

Activity

**Creating
educational
resources**



Difference it will make

- More engaging experience for children
- Ability to attract new / more school groups

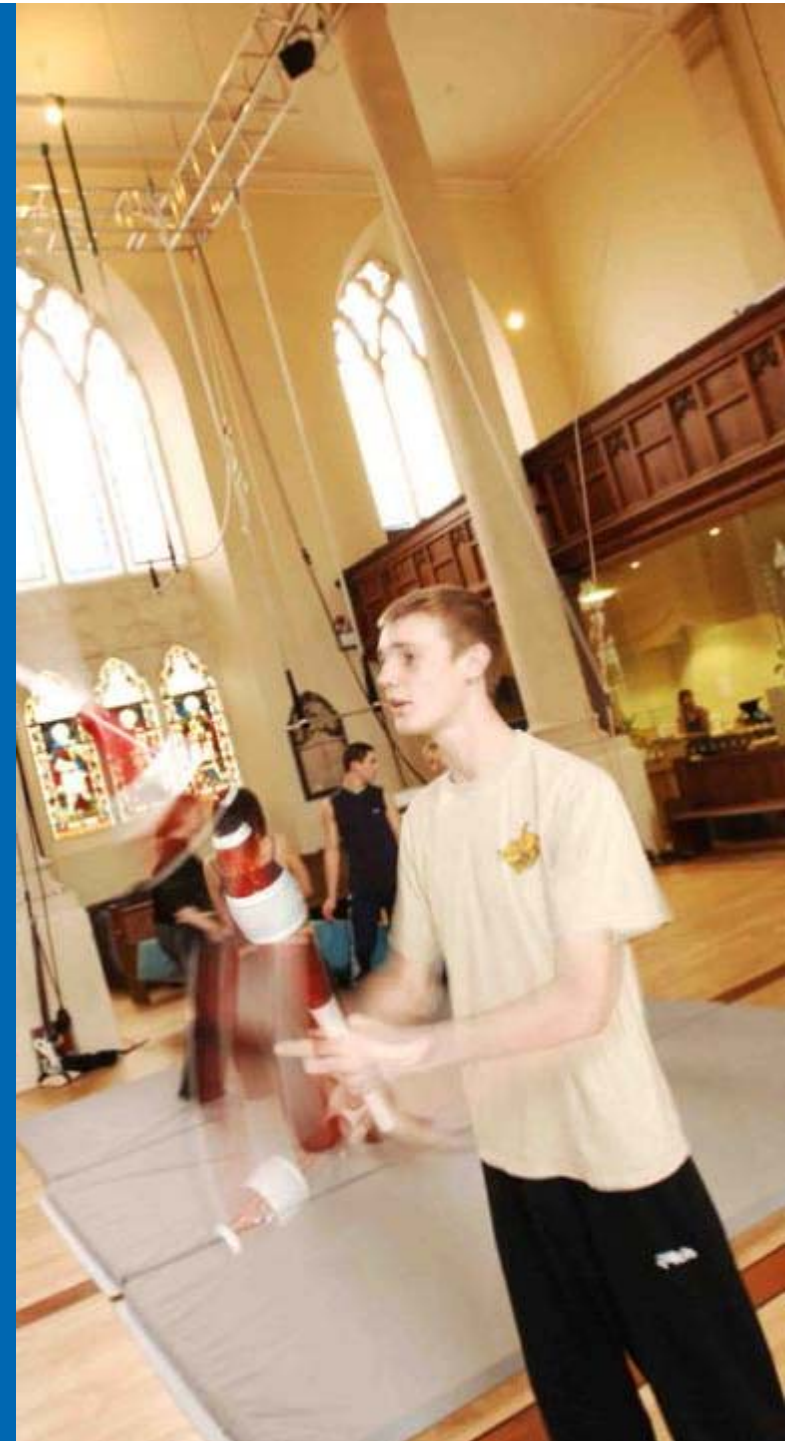
**Hosting 'open
days' and
'hard hat'
tours**



- Encourages new types of visitor / audience
- Promotes understanding of building materials
- Promotes traditional craft skills

Outcomes for **COMMUNITIES**

- Negative environmental impacts will be reduced
- More people and a wider range of people will have engaged with heritage
- Your local area will be a better place to live, work or visit
- Your local economy will be boosted
- **Your organisation will be more resilient**



Your organisation will be **more resilient**

Activity

**Developing a
fundraising
strategy**



Difference it will make

- Secure income stream
- Friends group?
- Planned giving / legacies

**Attracting new
volunteers**



- Greater capacity
- Less burden on existing volunteers
- New ideas / approaches

**Undertaking
training**



- Increased skills
- More confidence in ability to care for the building

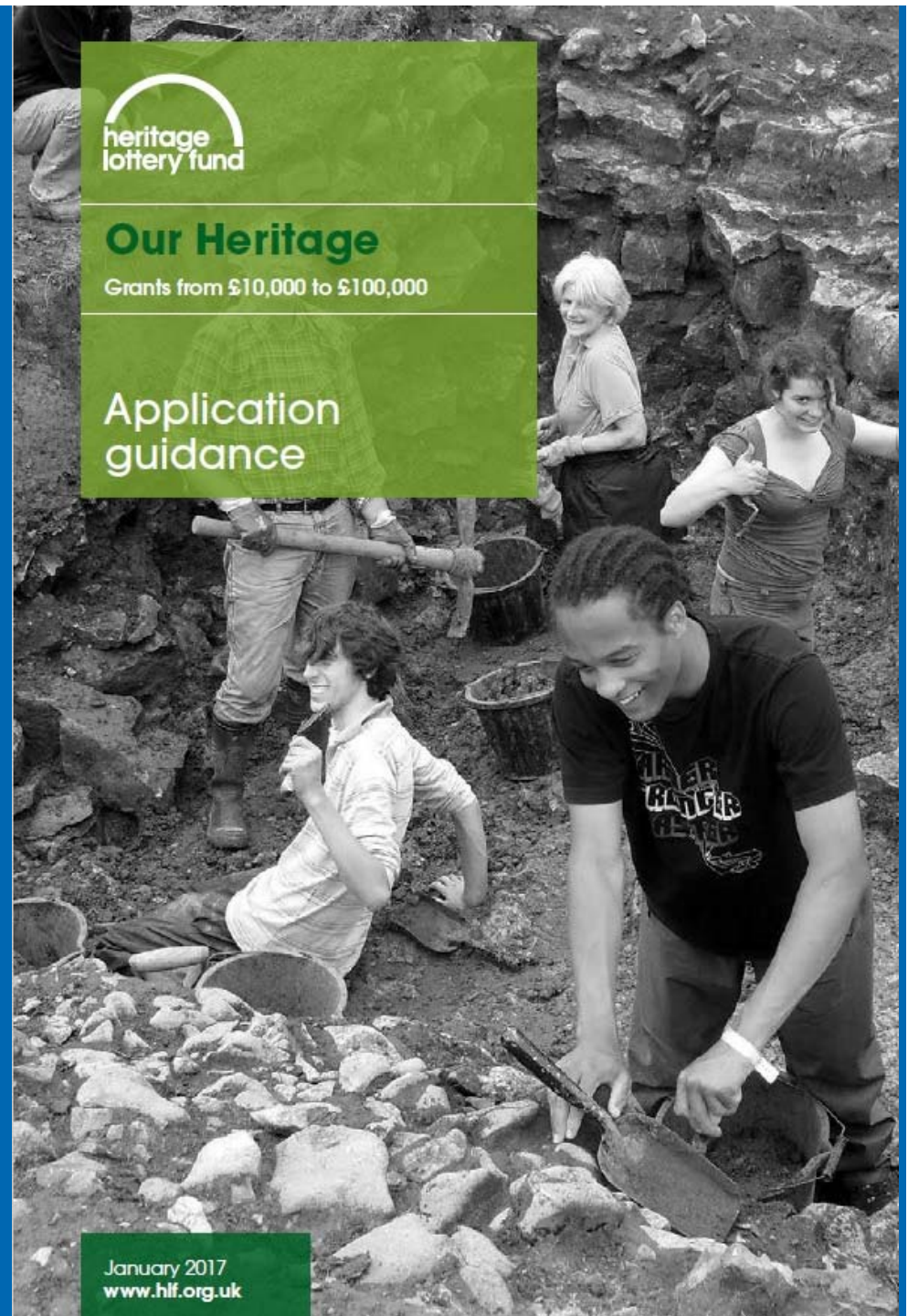
Planning a successful HLF funded project



Our Heritage

Grants of £10,000 - £100,000

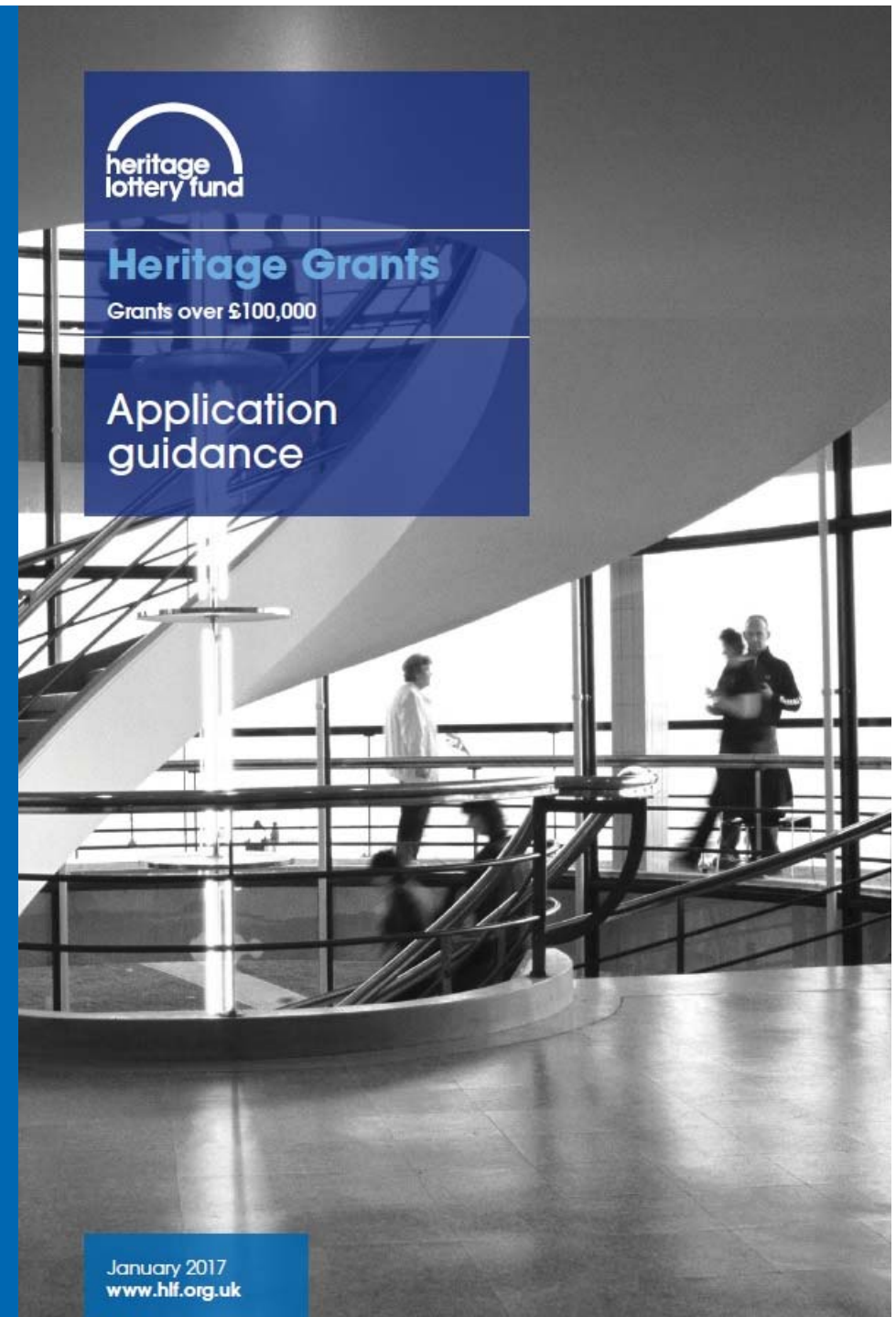
- Open programme
- Projects up to 3 years long
- No application deadline
- Decision in 8 -10 weeks



Heritage Grants

Grants over £100,000

- Open programme
- Projects up to 5 years long
- 2 rounds
- 4 deadlines a year for applications up to £2 million
- Decision in 3 months



Costs you can include

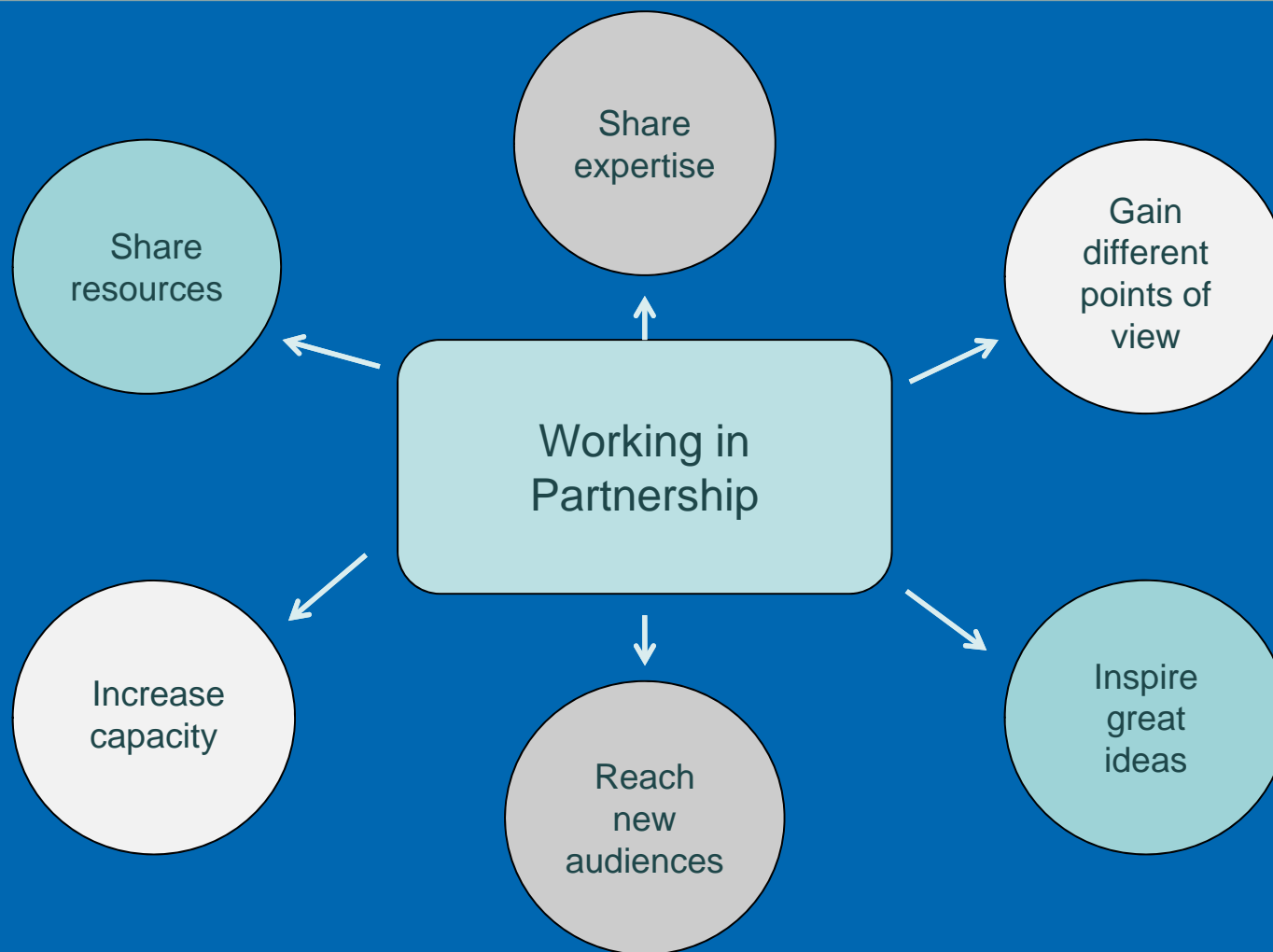
- New staff
- Professional fees
- Recruitment
- Repair + conservation
- Digital outputs
- Equipment and materials
- Training for staff
- Training for volunteers
- Expenses for volunteers
- Publicity and promotion
- Evaluation (no more than 3% of total grant request)
- Full Cost Recovery
- Contingency



Decision-making

- Project idea / vision
- Heritage significance & risk
- Need, opportunity & support
- Outcomes
 - Heritage
 - People
 - Communities
- Project risk
 - Development
 - Delivery
 - Sustainability

Partnership Working



Case studies

- **Restoring & repairing Providence Chapel**
Heritage Grant: £463,200 HLF grant – 83%
- Rescue Providence Chapel (Grade II*) & remove it from the Heritage at Risk register
- Engage people with its history and secure its future through community volunteering and a partnership with the local primary school
- The chapel will be restored and fitted out for community and educational use



Project Outcomes

Project Aim:

- Restore Providence Chapel and establish sustainable use
- Engage local people with a little known heritage asset

Activity:

Archive and research training

Developing a business plan

Open days, talks, workshops, schools programme



Outcomes:

People will have developed skills

Your organisation will be more resilient

People will learn about heritage

Pugin & Augustine education & visitor centre

RC Southwark diocese - £909,300 HLF grant – 73%



- Project aims to provide a wider range of activities and encourage a wider and new audience of people to visit, and re-visit, the building and engage with the twin themes of Pugin and St Augustine
- Identified target audiences:
 - Religion
 - Heritage & Pugin enthusiasm
 - Education
 - Tourism
 - Local families

Approved purposes – Pugin & Augustine education & visitor centre

- Restoration of Chancel and Lady Chapel to Pugin's original design.
- Provision of improved facilities including toilets and kitchenette, accessible toilet and installation of new adaptable lighting and controls.
- Improve physical access.
- Establishment of a research centre.
- Adaptation of the school room as a visitor welcome area .
- Provision of interpretation including audio-guides, visitor route signage, films, tablet interactives focusing on collections, trails for children and families.
- Deliver a volunteer induction and training programme with opportunities provided in archival work, visitor welcome, shop and centre operation, guiding and preventative conservation cleaning.
- Delivery of activities as set out in the activity plan. Examples include lectures, specialist events, joint open days with The Grange, concerts, exhibitions and events specific to Pugin week and St Augustine's week.
- Implementation of recommendations in the business plan and working towards sustainable operation of the site.

HLF support





Support from HLF

- Development teams
 - ✓ Pre-application form
 - ✓ Advice
 - ✓ Making connections
- Other resources
 - ✓ Online communities
 - ✓ Good practice guidance
 - ✓ Case studies and project snapshots

Talk to us!



www.hlf.org.uk

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[Changing lives:](#)
anchors anchor for



Full steam ahead:
North Yorkshire Moors
Railway begins
'magnificent
journey' >

Connect and
exchange in our
Online Community >




HLF online communities

Forum	Topics	Posts	Last post
General discussions Connect with HLF grantees, project managers and heritage professionals to share best practice and discuss common issues.	14 11 new	88	Getting Creative When Acknowledging Your HLF Grant 6 hours ago by Jamie McGarrigle
Catalyst community A space to connect Catalyst grantees and other relevant fundraising participants.	12 1 new	46	New Exhibition Opening 2 weeks ago by Peckham Platform
Collecting Cultures community A forum to connect people involved in Collecting Cultures projects to share knowledge and experience.	14 3 new	38	Spotlight on new acquisitions 1 week ago by Vanessa Wells
Landscape Partnerships community A forum to connect people working on Landscape Partnerships projects to share knowledge.	60 4 new	267	Monitoring and Evaluation 6 min ago by Rebecca Watts
Parks for People community A forum dedicated to knowledge sharing and good practice within the parks sector.	36 1 new	91	Outdoor chess 1 week ago by Jim Duncan

Community guidelines

Community search

Hi, I'm Amy, your community manager. Got a question? [Get in touch](#)



Community FAQs

[Forgotten \(or need to change\) your password?](#)

[Changing your account and profile settings](#)

[Community subscriptions and notifications explained](#)

<https://www.hlf.org.uk/looking-funding/what-we-fund/buildings-and-monuments/places-worship>

Places of worship

Places of worship are among the UK's oldest and most cherished historic buildings. That's why we've invested over £850million in helping congregations to conserve, restore and make them more accessible.



Places of worship sit at the very heart of our local communities.

Congregations caring for historic places of worship, of all faiths and denominations, can apply to HLF for funding to support a broad range of projects including capital repair.

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