Welcome to the Big Update 2023

The Historic Religious Buildings Alliance hrballiance.org.uk

Programme and list of attendees on our website, under 'events'

Chairs

Morning 1: Keri Dearmer

Morning 2: Trevor Cooper

Afternoon 1: Becky Payne

Afternoon 2: Charlotte Dodgeon



St John's Waterloo

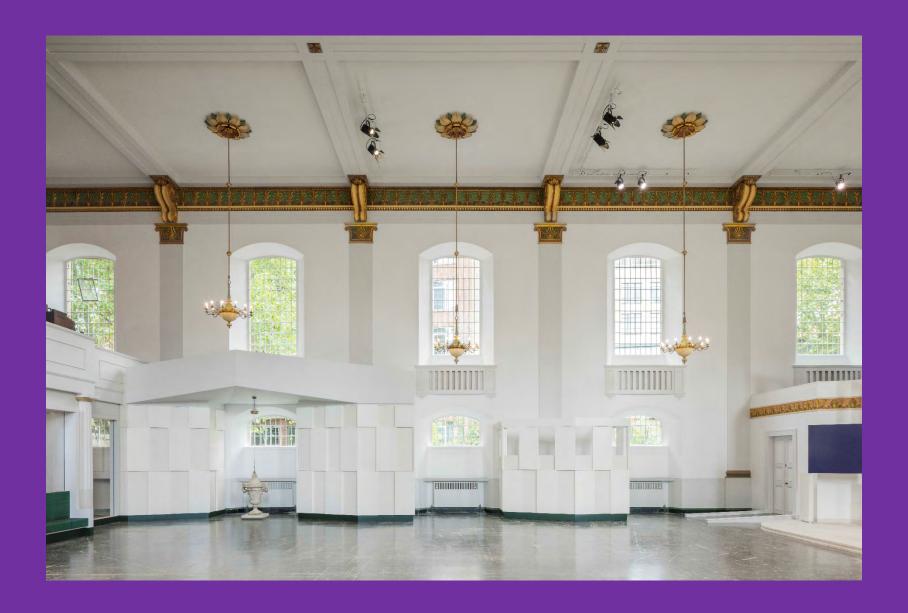
Becoming a corporate events venue

Kate Cullinan, Marketing & Events, St John's Waterloo

Susan Morrissey, Advisor to Trustees, St John's Waterloo & Co-Founder, Venue Doctors











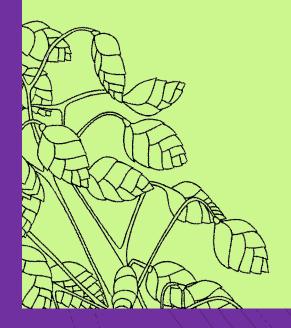


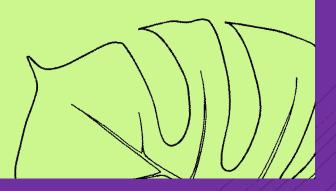


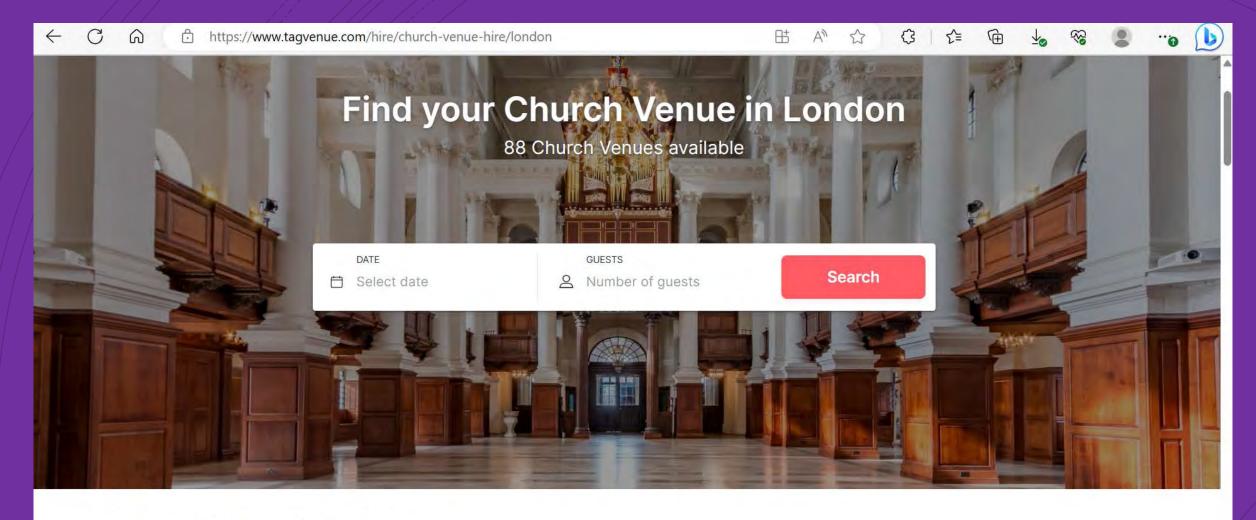
at St John's











Top Church Venues in London

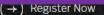
Looking to hire a church hall or chapel for your next event? London's church venues are ideal for meetings, christenings, performances and parties. They also make for dreamy wedding venues and atmospheric private dining spaces. Do you have an idea about what you're planning and when? Tagvenue can recommend a church venue that will meet all your particular requirements. Our smart venue search engine makes it easy to find the perfect space for your event, so you can book a beautiful church venue in a snap.

Free handout



An initial checklist as you consider whether your historic religious building could also become a corporate event venue

Prepared by Susan Morrissey, Venue Doctor



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- o8. Blackout days
- og. B2B event
- 10. B2C event

Event Planning & Management, Professional Development | 2 March 2022

Event Planning Glossary: 85+ Industry Terms To Know



Chaviva Gordon-Bennett





Some of the expertise your venue team will need

Expert in branding and market positioning	Uses all digital channels to generate brand awareness	Has digital and analogue marketing strategy including exhibitions and listings	Captures every enquiry and reviews CRM for trends
Polished in the seven stages of a sale	Event operations experience	Regular competitor and tariff reviews	Works 12 months ahead to capture seasonal business

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This presentation consisted of a video, which can be found at https://vimeo.com/836465070?share=copy



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HRBA BIG UPDATE 14 JUNE 2023

CHANGING PLACES

Paula Griffiths

PERSONAL INSIGHTS FROM DIFFERENT ROLES WITH HISTORIC CHURCHES

....FROM DOE

.... FROM DOE

1. The historic environment matters

.....FROM DOE

- 1. The historic environment matters
- 2. A religious body's control system should bear comparison with the protection of listed building consent, while respecting its worship

....FROM ENGLISH HERITAGE

.... FROM ENGLISH HERITAGE

3. A church seeking a viable future must be open to its community.

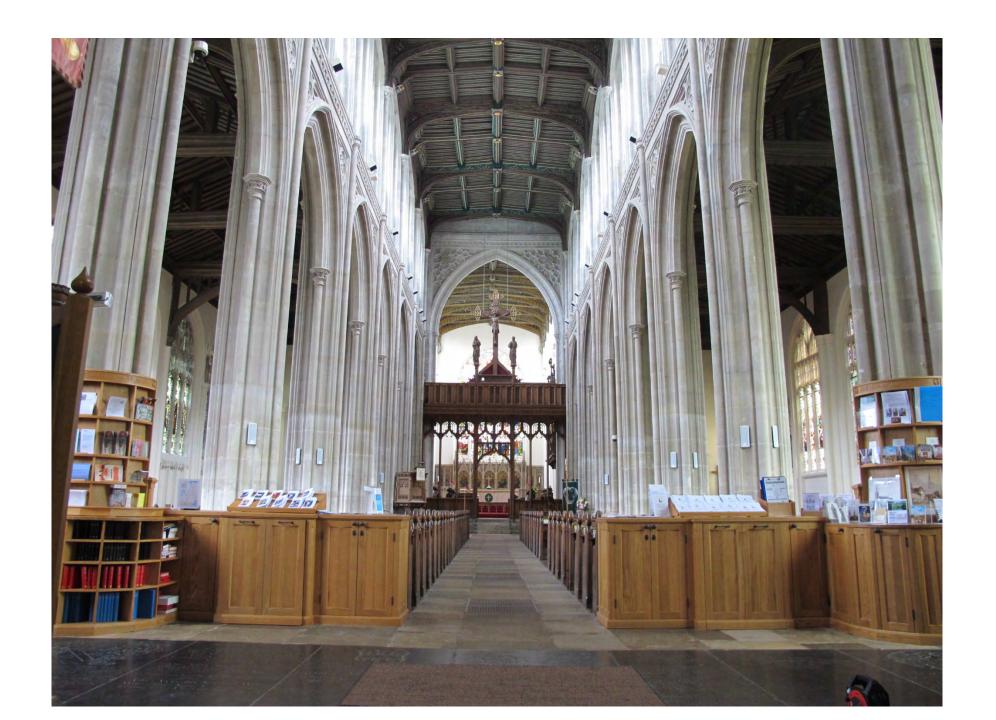
....FROM ENGLISH HERITAGE

3. A church seeking a viable future must be open to its community.

4. Each historic place of worship is unique. Its continuity from past to present is both spiritual and architectural, expressing the 'prayer that has been valid'. Everyone considering that building's future – congregation or external authority – needs to understand that uniqueness.

....FROM CCB

5. You can sense immediately whether a church is used, prayed in, and loved.







6. Changes to a church building will only work if the congregation is on board.

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- 9.A church must think through what it needs and what it doesn't and must explain the vision cogently to consultees.
- 10. Proposals must fit together holistically, but the plan must be flexible, to cope with the unexpected.

....FROM PARISH MINISTRY: REPAIRS

....FROM PARISH MINISTRY: REPAIRS



NOW WE HAVE TO:-

Repair and limewash all the plaster in the Nave and Transepts,
Restore the internal arch in the N. Porch,
Do a lot of repointing in the Belfry,
Deal with damp in the N. Transept.
Repair the roof of the N. Transept,
Patinate the floors of the Nave and
Transepts.

Make a crawl-way along inside the Nave roof.

Cost could be up to £60,000

....FROM PARISH MINISTRY: REPAIRS

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- 12. The village community must be on board.

....FROM PARISH MINISTRY: REPAIRS

- 11. The best can be the enemy of the good.
- 12. The village community must be on board.
- 13. PCCs desperately need help and support.





 DOE – the importance of accurate, careful legislation – with underlying values

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- EH the importance of team working and respect

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HOW VITAL IT IS TO WORK TOGETHER

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THE NATIONAL CHURCHES TRUST

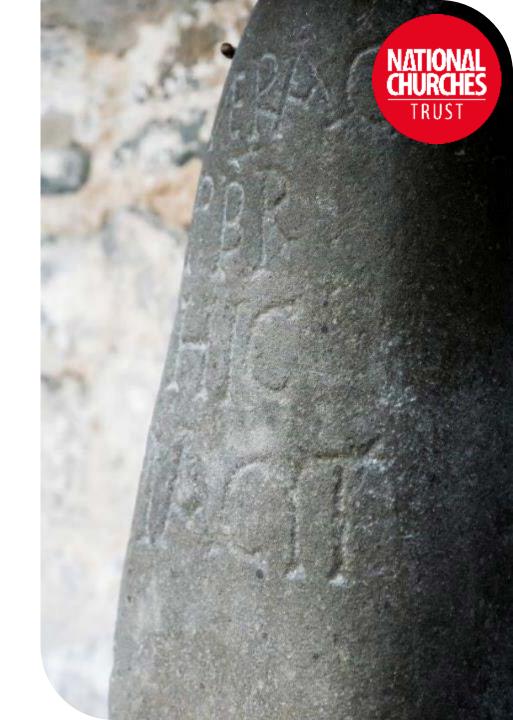
Sustaining church buildings:

- Providing grants for repairs, maintenance, facilities
- Advice, guidance and training

Inspiring support for church buildings:

- Communicate the value of churches
- Grow our Friends and supporters and raise funds
- Grow the number of visitors to churches

nationalchurchestrust.org/about-us



TRAINING

We run a selection of training courses and workshops.

Delivered **online** and **in person**.

We train between 1000 and about 2500 people per year.

A growing number of subjects:

- **Grants** training; introduction to grants, funding maintenance, project development
- **Tourism** training; welcoming, storytelling and tourism publicity
- **Comms** training; social media, how to
- **Fundraising** training; how to say thank you, organising an event



nationalchurchestrust.org/get-support/training

TRAINING FILMS

Creating films helps us address:

- Digital literacy
- Functional skills
- Learning styles

Watch. Practice. Repeat. Learn.

nationalchurchestrust.org/get-support/training

Training films



A picture is worth a thousand words. Taking beautiful photographs doesn't have to be difficult, though. You probably have the tools to hand and with our advice your page, website and social media can be films of your church. Creating brilliant videos doesn't have to be brighter and more engaging in a snap! Watch our four short training



If a picture speaks 1000 words, imagine what a video is worth. Watch our four short training films to help you take and edit brilliant short difficult, our four short films will show you how to capture, edit and share your footage using free tools.

How to: short films



Create a QR code

By simply pointing your smartphone's camera We are very grateful to Hamish Leese from web address, document or something else.



5 actions towards sustainability

sharing five brilliant actions you can take today to help your church towards sustainability.



copyright. The good news is, it's often easy to find an image that you can use.



To see the video associated with this presentation, go to https://www.nationalchurchestrust.org/training, and scroll down to 'How to: short films'.

The video shown as part of the presentation was 'Find creative commons images'

TIPS & EXAMPLE

What's your learning point

Have a plan

Keep it clear and succinct

Thumbnails

Captions and subtitles

Links to more information

for this example

- laid out the key points

- wrote a script

- recorded screen

- one or two solutions

- both on screen and in the description





CONTACT DETAILS

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